

Nico Gleason

Chapel Hill, NC | (336) 268-5800 | nicogleason@gmail.com | <https://nicogleason.com>

SUMMARY

Hard worker with in-depth communication and team management skills. Nico led large people-powered lobbying campaigns and non-profits with tight budget restrictions. Nico has demonstrated great resourcefulness when dealing with tough situations and has strong problem-solving skills. Nico is also well versed in many digital campaign tools such as VAN, Hustle, ThruTalk, Mobilize America, and ThruText.

SKILLS

Fluent In Spanish | Microsoft Office | Google Suites | VAN/EveryAction

EDUCATION

University of North Carolina at Chapel Hill | Chapel Hill, NC | *B.A., Public Policy & B.A., Global Studies* 2025

EXPERIENCE

National Organizer | March For Our Lives | *Chapel Hill, NC* March 2022 - Present

- Support the National Distributed Organizer in strategizing tactics and implementation of various digital organizing plans.
- Train and support a cohort of movement organizers and volunteers through weekly meetings.
- Develop organizing plans in conjunction with the National Coordinator for organizing the movement around national policy priorities.

Southeast Technologist | March For Our Lives | *Greensboro, NC* June 2021 - March 2022

- Manage technology and data-related requests for organizers all around the country.
- Create email and text copy for chapters' digital ventures and campaigns.
- Assist the Regional Organizing Director in executing precise and effective public campaigns in support of common-sense gun legislation.

Vice-Chair | UNC Board of Elections | *Chapel Hill, NC* August 2021 - February 2022

- Ensure that student government elections are accessible to all students.
- Review campaigns, and verify that campaigns are in compliance with student codes and general statutes as it pertains to student government elections.
- Settle disputes and claims of student code violations as it applies to student government elections

Fellow | You Can Vote NC | *Remote* June 2020 - Dec. 2020

- Mobilized prospective young voters for the 2020 election using phone banking and text banking tools.
- Executed research projects on behalf of You Can Vote for counties' Board of Elections, identifying key areas where additional assistance was needed to facilitate a free and fair election for all.
- Assisted Campus Directors in their mobilization efforts for college voters.

National Communication Director | US Youth Climate Strike | *Remote* Dec. 2019 - May 2020

- Developed and implemented short- and long-term communications strategies.
- Oversaw the entire online presence, including website copy and all social media platforms.
- Managed media relations and campaigns to address public communications in crisis situations.

- Developed mass digital organizing strategy in the midst of the COVID-19 crisis, including phone banking and text banking tools.
- Created a robust network of web platforms to allow organizers to access resources and materials easily
- Organized and managed a live streaming platform, with the same software used by the Bernie Sanders 2020 campaign

Executive Director | March For Our Lives North Carolina | *Greensboro, NC*

Feb. 2018 - May 2021

- Grew a large network of chapters with dedicated organizers ready to fight for change.
- Founded the Lobby For Our Lives program, a grassroots approach to lobbying that engages youth directly with their elected representatives.
- Organized the Lobby For Our Lives conference, where students from around the state were able to attend and learn about voting rights and how to lobby.
- Onboarded a capable state team dedicated to assisting its local chapters in the fight against gun violence.
- Managed 501c4 non-profit, ensuring compliance and overseeing budgetary needs.